



## FOR IMMEDIATE RELEASE

Contact: John Gromala  
NinjaTrader, LLC  
[pr@ninjatrader.com](mailto:pr@ninjatrader.com)

Hugo Malhoa  
Trading Soup  
[geral@tradingsoup.com.pt](mailto:geral@tradingsoup.com.pt)

### **NinjaTrader welcomes Trading Soup as its first Portuguese Speaking Educational Partner**

**Denver, CO, January 31, 2012** – NinjaTrader, LLC, is pleased to welcome its first Portuguese speaking trading company to its Educational Partner Program. Based near Lisbon, Portugal, Trading Soup offers valuable trading insight and education in both Portuguese and English for serious traders worldwide.

Like a soup recipe that contains several ingredients, Trading Soup was born out to the concept to deliver the right combination of discipline, knowledge and motivation for its members to achieve trading success. The goal of Trading Soup is to build a community of traders in Portugal and Portuguese speaking countries and their free online forum is rapidly expanding. Traders are encouraged to visit the forum to share their own trading methods, offer custom indicator/strategy development and get connected with other Portuguese and English speaking traders. In addition, Trading Soup has developed their own dynamic chart analysis tools including the AvLife indicator designed exclusively for use with NinjaTrader 7 charts.

“We believe Portuguese speaking day traders is a rapidly expanding market and we are excited to be the first approved NinjaTrader Educational partner offering both English and Portuguese trader education” says Hugo Malhoa, Co-Founder of Trading Soup. “NinjaTrader is the world’s pinnacle trading platform for the retail futures and forex trader and we look forward to introducing NinjaTrader to new markets and traders across the globe.”

#### **About NinjaTrader, LLC**

Founded in 2003, NinjaTrader, LLC ([www.ninjatrader.com](http://www.ninjatrader.com)) has quickly emerged as a leading developer of high-performance trading software. NinjaTrader is a FREE application for advanced charting, market analytics, system development and trade simulation. Discretionary, end-of day and automated systems traders can trade futures, forex and equities through hundreds of supporting brokerages worldwide. NinjaTrader sets the benchmark for trading software and continues to invest in new product development. Based in Denver, CO, NinjaTrader, LLC serves the global trading community with locations in Chicago, IL, Rotterdam, the Netherlands and Bamberg, Germany.

#### **About Trading Soup**

Trading Soup promote events about trading and emotional behavior. We share experiences and knowledge about trading and what is our lifestyle like professional or amateur traders. The Trading Soup wants to act as a catalyst for knowledge and promote new traders in Portugal and Portuguese-speaking countries. According our strategies courses, our elected platform to chart analysis and trading is NinjaTrader, and we have invested time and money to develop a custom indicator that only exists in Visual Chart. Visit us today at <http://www.tradingsoup.com.pt>!

Como uma receita de sopa que contém vários ingredientes, a TradingSoup nasceu com o conceito de partilhar a combinação certa de conhecimento, disciplina e motivação para os seus membros para alcançar o sucesso como traders. O objetivo da TradingSoup é construir uma comunidade de traders em Portugal e países de língua Portuguesa, e o seu fórum grátis on-line está a expandir-se rapidamente. Os traders são incentivados a visitar o fórum para partilhar os seus métodos próprios de trading, desenvolver indicadores e estratégias próprias e ligarem-se com outros traders em Português e Inglês. Além disso, a TradingSoup desenvolveu as suas próprias ferramentas de análise dinâmica de gráfico, incluindo o indicador AvLife, projetado exclusivamente para uso com NinjaTrader 7.